

APPLE FITNESS+ OFFER

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Version 1

Date 04 August 2021

1. Offer terms & conditions

1. Apple Fitness+ ("**Fitness+**") provides you with access to video workouts and real-time metrics from your Apple Watch (the "**content**").
2. Customers taking an Apple Watch Series 3 or later ("**Apple Watch**") on a Smart Watch Plan can get three months' free access (the "**Free Period**") to **Fitness+** in addition to the three months' free directly offered by Apple.
3. This offer is available to customers who take an **Apple Watch** on EE from 04.08.2021. Not available with Watch Plans with Apple Fitness+ included for 24 months. This offer is available once per Apple ID.
4. If you are an existing EE customer with an **Apple Watch** on a Smart Watch Plan before 04.08. 2021 you are entitled to 1-month free access to **Fitness+** on EE.
5. After the **Free Period** you will automatically be charged monthly (currently £9.99) by Apple unless you cancel your subscription directly with Apple.
6. To subscribe to this offer text FITNESSPLUS to 150 from your iPhone which is paired to your **Apple Watch** and you will receive a voucher code to redeem directly with Apple. To redeem your voucher code, follow the link provided.
7. The code provided is a promotional code and is not for resale, has no cash value, and will not be replaced if lost or stolen. Valid only for Fitness+ in the UK. Fitness+ is a registered trademark of Apple Inc. Apple is not a sponsor of this promotion
8. The **Free Period** will start as soon as you redeem the voucher code by following the link and finalising the sign-up journey directly with **Apple**.
9. Data used whilst streaming the **content** and all other activities such as downloading the app and viewing advertising will be deducted from your EE Price Plan's inclusive data allowance.
10. **Fitness+** is for personal and non-commercial use in the UK only. Users of Apple Fitness+ must be 13 or older. It's your responsibility to ensure that **content** accessed by under 18s is suitable for those viewing it. **Content** available via **Fitness+** may change from time to time.
11. Once you start the process of redeeming the voucher code you will be entering into a contract directly with Apple Distribution International Limited ("**Apple**"). To subscribe to **Fitness+** you will be required to enter an Apple ID with a valid payment method associated. If you do not have an existing Apple ID, you will be required to register for one. When registering, you must provide Apple with some personal information, such as Your name, birth date, email address, passcode and responses to security questions. The information you supply when creating an Apple ID will be processed in accordance with Apple's privacy policy. Visit <https://www.apple.com/uk/privacy/privacy-policy/> for more information.
12. You must read and accept the Apple Media Services Terms and Conditions including the terms of use for **Fitness+**. Compatible products and services required. You agree to use **Fitness+** at your sole risk. EE is not responsible for examining or evaluating the content or accuracy of any third-party services and shall not be liable for any such third-party services. Data displayed by **Fitness+** is for general informational purposes only and is not guaranteed by EE. Full terms can be found at <https://www.apple.com/uk/legal/internet-services/itunes/uk/terms.html>.

2. How to activate the offer

6 months free of Apple Fitness+ consists of 3 months you're getting from EE and up to 3 months directly from Apple, so you can redeem it in 2 simple steps.

If you have already taken up to 3 free months from Apple please go straight to STEP 2 to activate 3 free months of Fitness+ from EE.

If you're new to Apple Fitness+ please follow the steps below.

STEP 1: Getting 3 months free from Apple

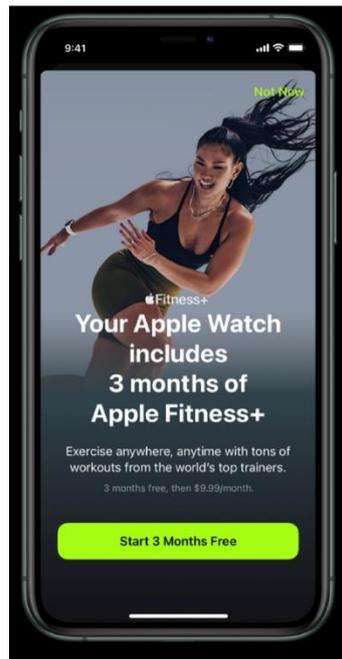
- 1) If you haven't redeemed your 3 months from Apple, please go to the Fitness app on your iPhone



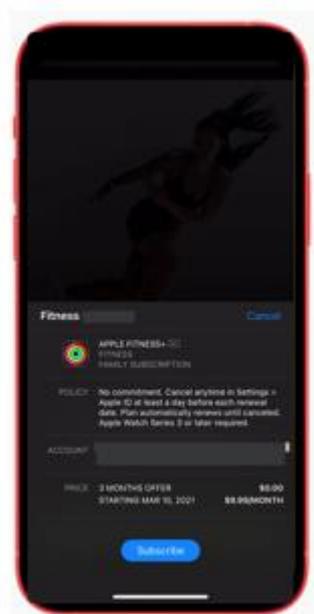
- 2) In the Fitness app click on Fitness+ tab



- 3) You will see up to 3 months free Fitness+ subscription option available. Click "Start 3 Months Free" button to proceed



- 4) You will be taken to the payment screen and asked to approve your choice. By clicking "Subscribe" you agree to terms and start the free period. No payment is going to be taken from your card at this stage and you can cancel subscription whenever you wish to.



STEP 2: Getting 3 months free from EE

- 5) Text FITNESSPLUS to 150
- 6) In return you are going to receive this text with the unique activation link included:

6 months of Apple Fitness+ consists of 3 months from EE and 3 months directly from Apple.

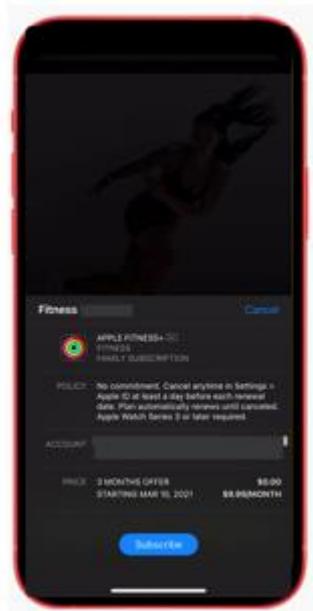
- *If you haven't redeemed your 3 months from Apple, please go to the Fitness+ tab in the Fitness app on your iPhone and follow the instruction*
 - *To get 3 months from EE visit [\[url/voucher\]](#) and follow the steps*
- Terms and conditions applied and additional guidance at ee.co.uk/apple-fitness-plus.*

- 7) Click the url/voucher link and follow the instruction to complete sign up

6 months of Apple Fitness+ consists of 3 months from EE and 3 months directly from Apple.

- *If you haven't redeemed your 3 months from Apple, please go to the Fitness+ tab in the Fitness app on your iPhone and follow the instruction*
 - *To get 3 months from EE visit [\[url/voucher\]](#) and follow the steps*
- Terms and conditions applied and additional guidance at ee.co.uk/apple-fitness-plus.*

- 8) The link is going to take you directly to the Apple Fitness+ app. By clicking "Subscribe" you agree to terms and start the free period. No payment is going to be taken from your card at this stage and you can cancel subscription whenever you wish to.



- 9) All set! You can start using Apple Fitness+ app by going to Fitness app on your iPhone or iPad, choosing Fitness+ tab and selecting one of the workouts!

